

BUILDING ACCESS, BUILDING COMMUNITY

CAMP Headquarters & Veterinary Training Annex

Capital Campaign





**CAMP HQ is more than just a building.
It is a community anchor
and a community asset.**

Our Vision

Community Animal Medicine Project (CAMP), a Los Angeles based 501(c)(3) dedicated to improving animal welfare, is **building a state-of-the-art veterinary clinic and Veterinary Training Project facility, housed under one roof.**

With an equitable development plan to support affordability, accessibility, and inclusivity, our vision is to improve health, increase safety, and provide education while securing the future of high-quality, low-cost veterinary care in Los Angeles.



With the purchase of our new building in Central Los Angeles, CAMP has laid the foundation for lasting impact. This investment secures our independence and anchors our role as a cornerstone of compassionate, community-based veterinary care for generations to come. Our high-capacity veterinary hospital and training facility will provide low- and no-cost spay/neuter and community animal medicine services to approximately 20,000 dogs and cats annually.

CAMP's life-saving veterinary services include wound care, fecal and blood tests, treatment for infections, abscess treatment, dental cleaning and surgery, mass removal and biopsy, X-ray and treatment of broken bones, amputations and humane euthanasia. Every community needs access to essential veterinary care, and CAMP offers these services at approximately 80% lower than fees at private veterinarians.

About CAMP

Over the past few decades, CAMP (formerly known as SNPLA) has set the standard for accessible, high-quality, low-cost spay/neuter services and community animal medicine (standard veterinary care) in Los Angeles. Strategically located in historically excluded communities, our six brick-and-mortar clinics and two mobile units are staffed by teams who are 90% bilingual Spanish-speaking, trained to welcome clients with empathy and sensitivity. **Since opening our doors, we have spayed and neutered over 350,000 dogs and cats and have grown to provide veterinary care to more than 95,000 pets each year.**





Why We're Expanding Our Reach: Barriers to Care

Two major barriers prevent families from accessing the veterinary care their pets need: rising costs of services and a nationwide shortage of veterinarians.

1) RISING COSTS

Pet owners nationwide face a lack of access to affordable veterinary care. A [2025 Gallup poll](#) found that 52% of U.S. pet owners skipped or declined veterinary care due to prohibitive costs, despite 97% of these respondents saying they consider their pets their family.

At CAMP clinics, fees are, on average, 80% lower than fees at private veterinary clinics. Additionally, we offer free and even further-discounted services for families in the City of Los Angeles and Los Angeles County with the help of City vouchers and other programs. Over 70% of our clients reside in communities where the average household income is less than \$40,000 annually.

Recently, a dog named Baby arrived at CAMP without an appointment. Baby had never received veterinary care and was in urgent need of medical attention, displaying symptoms of a life-threatening infection.

Our team recognized the seriousness of Baby's condition and immediately prioritized her care, and today she is healthy, loved, and back with her family.

Our new CAMP headquarters will operate seven days a week, expanding our capacity by 25% and dramatically reducing wait times. This ensures pets like Baby — and the families who love them — can receive immediate, lifesaving care.



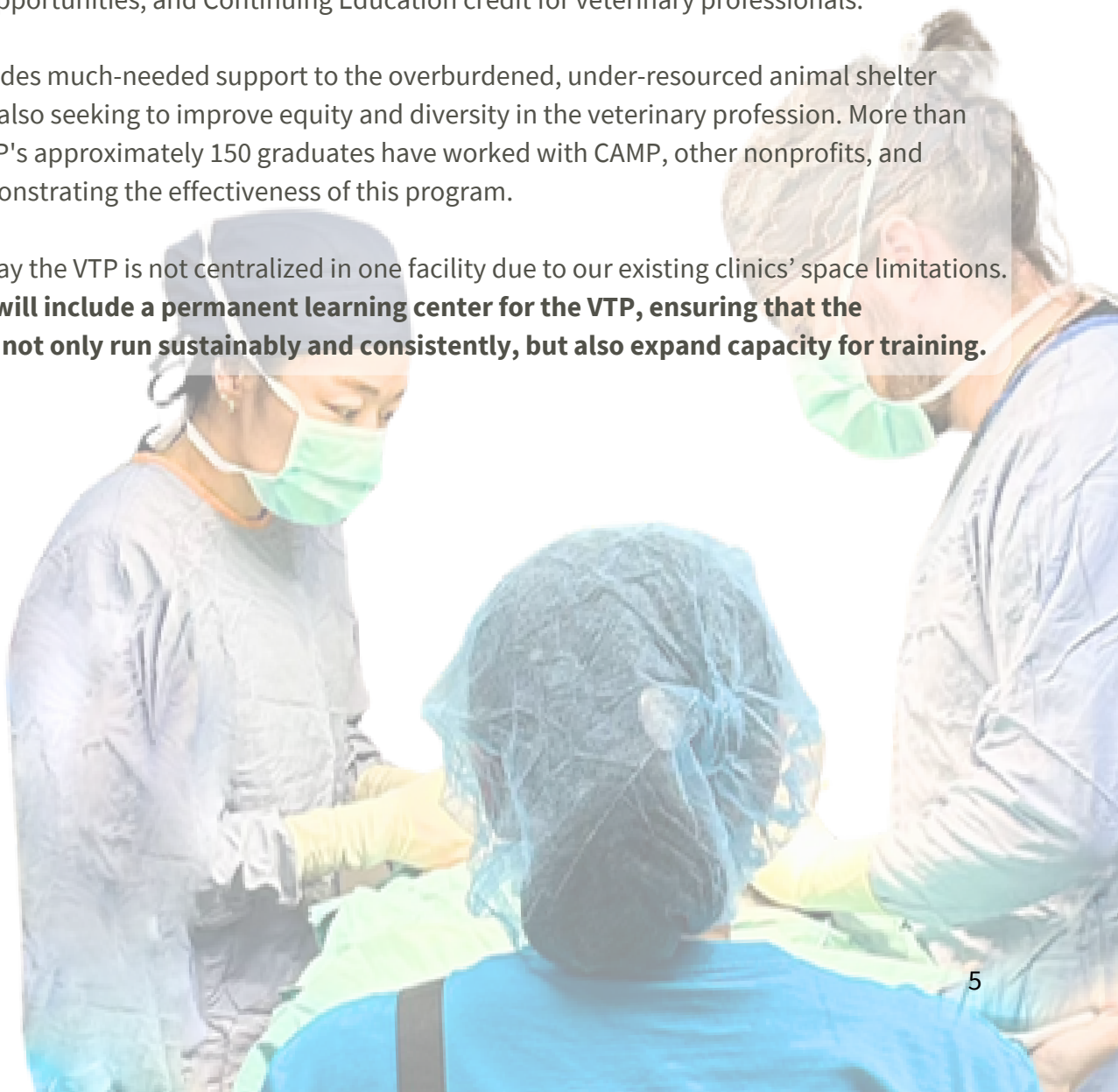
2) VETERINARY LABOR SHORTAGE

The financial obstacles to accessing care are compounded by a veterinary labor crisis, which is profoundly impacting California's most vulnerable animals. According to a recent study commissioned by UC Davis and the San Francisco Society for the Prevention of Cruelty to Animals, more than 344,000 California shelter animals lack access to veterinary care due to staff shortages. The study also found that veterinarian shortages have increased the euthanasia of healthy and treatable animals at more than a third of California shelters. 78% of shelters are unable to provide low-cost spay/neuter or surrender-prevention resources, and preventable illnesses are rising.

To address this labor shortage, CAMP launched the Veterinary Training Project (VTP) in 2022 to train veterinarians in high-quality, high-volume spay/neuter, routine care, and procedures for companion animals. Our RACE-certified training program provides hands-on surgical experience, scholarship opportunities, and Continuing Education credit for veterinary professionals.

The VTP provides much-needed support to the overburdened, under-resourced animal shelter system while also seeking to improve equity and diversity in the veterinary profession. More than half of our VTP's approximately 150 graduates have worked with CAMP, other nonprofits, and shelters, demonstrating the effectiveness of this program.

However, today the VTP is not centralized in one facility due to our existing clinics' space limitations. **Our new HQ will include a permanent learning center for the VTP, ensuring that the program can not only run sustainably and consistently, but also expand capacity for training.**



CAMP's Solution

CAMP HQ will expand access to care, train the next generation of veterinarians, and ensure no family is forced to choose between their pet's health and their finances.

01 Immediate Impact on LA's Spay/Neuter Crisis

- Establish a high-volume spay/neuter training facility.
- Fix an estimated 8,000 dogs and cats annually.
- Expand our reach in the community to provide direct support to dogs and cats, reducing accidental litters and alleviating suffering.

02 Expand Access to Care in Central Los Angeles

- Bring community medicine directly to pets in need.
- Provide low- and no-cost spay/neuter and community animal medicine services to approximately 20,000 dogs and cats a year.

03 Build a Center of Excellence & Change

- Continue grassroots advocacy and help remove systemic barriers to veterinary care on a city-wide level.
- Establish a community resource center with programming and learning opportunities for community members

04 Ensure Sustainable Investment

- Implement a replicable and sustainable model of high-quality, high-volume spay/neuter (HQHVSN) and expanded community medicine services to increase access to high-quality veterinary care.



EQUITABLE DEVELOPMENT GOALS

CAMP is committed to executing this building project with core equitable values guiding our every decision. This commitment will determine all phases including pre-development, construction, building operations, and a commitment to long term community well being.

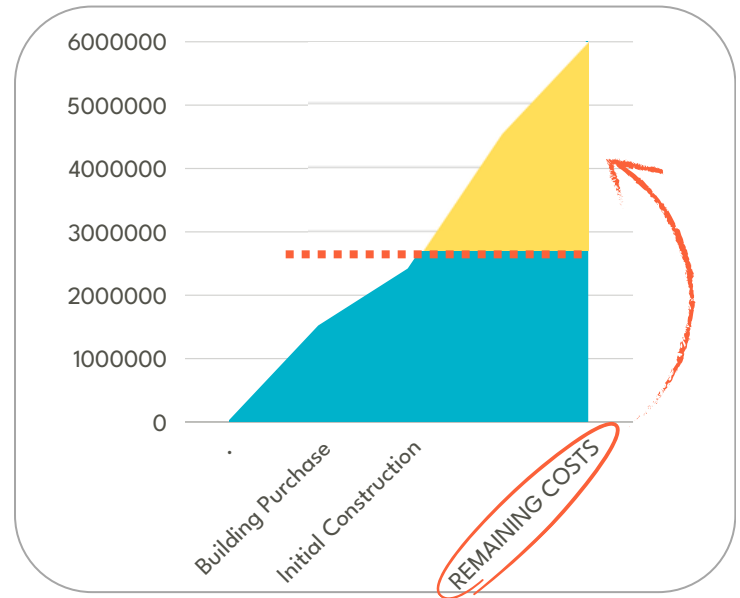
Please see the [Appendix](#) to learn more about our Philosophy and Commitment to the communities we serve.

Budget

REMAINING BUILDOUT/SETUP COST \$3,475,000

We have secured the necessary funds (\$2,525,000) for the purchase and initial build-out of our HQ.

However, we still need to raise \$3,475,000 to cover essential expenses such as design and construction, purchasing state-of-the-art veterinary equipment, computers and software systems, veterinary medicine supplies, operational start-up costs, and community outreach efforts.



Together, let's
build a healthier,
safer Los Angeles
for pets and
the people who
love them.

Breakdown of Remaining Costs:

- Facility Construction & Design
\$1,380,000
- Mortgage & Financing
\$725,000
- Clinic Equipment & Technology
\$578,000
- Medicine & Surgical Supplies
\$377,000
- Launch & Community Engagement
\$240,000
- Contingency & Reserves
\$175,000



Giving Levels & Naming Opportunities

We offer a broad range of ways to honor our capital campaign contributors with naming opportunities throughout our HQ. Your support—at any level—makes a meaningful difference, and we're honored to recognize your generosity and partnership.

LA CAMP Clinic & Veterinary Training Annex

\$1,000,000

0 of 1 Opportunity Remaining

The new CAMP HQ will be a legacy building for generations of Los Angelenos and their companion animals. Your name will be permanently placed prominently outside or within the building, pending your preference and with your input.

Reception/Welcome Area

\$500,000

1 of 2 Opportunities Remaining

At this level, we are proud to offer a major legacy opportunity through recognition as a member of our CAMP Visionary Circle, with your name prominently displayed in the clinic lobby.

Veterinary Training Center Teaching Wing

\$500,000

1 of 1 Opportunities Remaining

Leave a lasting legacy by placing your name on the teaching wing of CAMP's Veterinary Training Project (VTP), advancing the future of veterinary medicine.

CAMP Community Commons

\$250,000 - \$500,000

1 of 3 Opportunities Remaining

A meeting center for outreach workshops and community meetings. Two tiers of support with interior and external wall naming opportunities available.

Surgical Suite

\$300,000

3 of 3 Opportunities Remaining

Our HQ will feature enhanced surgical suites that will help thousands of pets over many decades.

Diagnostic & Imaging Center

\$200,000

3 of 3 Opportunities Remaining

A vital space where state-of-the-art imaging technology helps veterinarians quickly diagnose and treat pets in need.

Dental Treatment Lab

\$100,000

2 of 2 Opportunities Remaining

A dedicated medical suite with space for high quality, high volume dentistry, critical in preventing disease and ensuring the overall well-being of dogs and cats.

Examination Room

\$50,000

5 of 6 Opportunities Remaining.

A private room where you, your pet, and the veterinarian meet for examinations and appointments.

Giving Levels & Naming Opportunities Continued...

Dog Recovery Center
\$25,000

2 of 3 Opportunities Remaining.

Help us provide a separate quiet room for dogs to recover from surgery.

Cat Recovery Center
\$25,000

3 of 3 Opportunities Remaining.

Help us provide a separate quiet room for cats to recover from surgery.

Volunteer Mezzanine
\$20,000

3 of 3 Opportunities Remaining.

Help us recognize the importance of volunteers who power CAMP's mission.

X-Ray Sponsor
\$10,000

2 of 3 Opportunities Remaining.

Sponsor essential equipment required to diagnose injury and disease.

Veterinarian Office & Meeting Area **\$5,000**

3 of 4 Opportunities Remaining.

Staff training, meetings, donor visits, and so much more will make this room vital to the ongoing success of CAMP.

Staff Lounge
\$2,500

4 of 4 Opportunities Remaining.

A comfortable dedicated space for our valued staff to relax and recharge.

Dog & Cat Kennels
\$2,500

16 of 16 Opportunities Remaining.

Sponsor individual kennels where pet patients rest and recover.

Dedication Bench & Chairs
\$2,500

8 of 8 Opportunities Remaining.

Show your support for CAMP by sponsoring dedication seating in the main lobby.

Founder Bricks
Large \$2500 /
Small \$1000

Many Opportunities

Your support of CAMP's Capital Campaign will be acknowledged in perpetuity on our new CAMP clinic wall/walkway.

Giving Levels & Naming Opportunities Continued...

CAMP HQ PROGRAMMATIC SPONSORSHIPS

The following programmatic support opportunities will be structured to provide the most impactful support possible while publicly displaying and commemorating your dedication to CAMP's mission.

Access to Care Fund **\$25,000 - \$150,000**

Unlimited Opportunities

The [Your Name] Access to Care Fund – supports low-income families with subsidies and helps ensure CAMP continues to offer accessible veterinary care to all Angelenos (can be tiered \$250K–\$1M).

Veterinary Training Fellowships **\$25,000 - \$150,000**

Unlimited Opportunities

The [Your Name] Veterinary Training Fellowship – Provide sustaining funds and scholarships to veterinarians and registered veterinary technicians (RVTs) enrolled in CAMP's Veterinary Training Project.

Golden Paws Fund **\$25,000 - \$150,000**

Unlimited Opportunities

The [Your Name] Golden Paws Fund. Supports low-income families with senior companion animals to ensure access to care and provides general operating support to CAMP's Community Medicine Program, ensuring a strong, healthy future for all pets.



Building Plans

BEFORE



AFTER



FAQs

Here are answers to common questions you may have.

Who is CAMP?

Community Animal Medicine Project (CAMP) is Southern California's largest non-profit veterinary organization providing affordable veterinary services throughout Los Angeles since 2007.

What does CAMP do?

We operate six low-cost, high-volume spay/neuter and community medicine clinics and two mobile clinics that bring veterinary services directly to communities in need. Additionally, we operate the Veterinary Training Project (VTP), a RACE accredited program that trains veterinarians in high-quality high-volume spay/neuter surgical and clinical techniques.

- *We provide quality, affordable veterinary care to community members who are unable to access essential veterinary care due to cost, among other barriers.*
- *We increase access to care by providing flexible scheduling, tele-health options, translation and interpreter services, assistance with clinic entry, low-barrier application and payment processes, and materials for Spanish-speaking and visually impaired individuals.*
- *We foster a welcoming environment for community members of all backgrounds through inclusive language, universal design practices, cultural competency, and staff diversity.*

What is the organization's annual budget?

CAMP's annual operating budget is \$11.7M for 2025.

What are the sources of revenue and what is the portion of the budget that goes to administration?

Approximately 80% of our budget is earned from clinic revenue and 20% comes from individual and foundation contributions. We received state funded grants for our Veterinary Training Project. Our administrative costs make up approximately 12% of our budget.

FAQs continued...



What are the results?

Since opening our doors in 2007, our team has spayed and neutered over 350,000 dogs and cats, preventing the birth of millions of puppies and kittens, thus significantly reducing pet homelessness and euthanasia.

Annually, our community animal medicine veterinary programs serve over 95,000 cats and dogs.

CAMP's high-quality, low-cost veterinary services have played a crucial role in cutting animal shelter euthanasia rates in Los Angeles by half.



Why does CAMP need a new clinic?

The demand for CAMP services has surged by over 100% in the past five years, resulting in long wait times for appointments and guiding our efforts to expand availability and serve more pets in need. The high cost of veterinary care remains a significant hurdle for pet owners seeking treatment for their beloved dogs and cats.

Over 70% of our clients live in communities where household incomes, on average, are below \$40,000 annually. Establishing a new clinic is vital to ensuring more families can access the care their pets need and reduce surrender at shelters.

Plus, an additional clinic will allow us to provide increased spay/neuter services through our contracts with the City and County of Los Angeles.



How will owning a building improve services?

Owning our own building will provide stability and security. We can confidently invest in an owned, permanent building and its infrastructure to ensure that we are able to offer the best quality care to the pets and families.



FAQs continued...

Why \$6 million?

Our \$6 million campaign goal reflects the full investment needed to bring CAMP HQ to life and ensure its long-term success. This includes **the cost of the facility, architectural design, engineering, permits, construction, essential medical equipment and medicine, community outreach, and project contingencies.**

Thanks to the generosity of early supporters, we have already raised **more than \$2.5 million.**

How else can we support other than giving money?

If you're interested in getting involved, please reach out to Ari Vena, our Director of Development, at ari.vena@campLA.org. We welcome in-kind donations of construction supplies and veterinary equipment, as well as volunteer support. Your contribution, whether through in-kind, monetary donations, or volunteering, will help us immensely.





Since 2007...
CAMP has fixed over
350,000 cats & dogs!

Thanks to supporters like YOU, look what CAMP achieved in 2024...

2024



CAMP is about community –
providing access to
affordable veterinary
services in historically
excluded areas and helping
to keep pets and their people
together, where they belong.





CAPITAL CAMPAIGN LETTER OF INTENT

It is my/our intention to make a one-time contribution in the amount of \$_____

I/We understand that this letter of intent is not a legal obligation; however, it is my/our intention to complete this gift unless unforeseen circumstances render payment a hardship on me or my/our family.

I/We understand that our contribution will be used for Capital Expenses.

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

(Please select)

- ☐ I/We wish to remain anonymous.
- ☐ I/We wish my/our name(s) to be listed among the campaign donors.

PLEASE MAKE CHECKS PAYABLE TO: *Community Animal Medicine Project*

Community Animal Medicine Project
957 North Gaffey St.
San Pedro, CA 90731

OR DONATE ONLINE: <https://campLA.org/donate>



Community Animal Medicine Project (CAMP) is a tax-exempt non-profit organization, as defined by section 501 (c)(3) of the U.S. Internal Revenue Code. All gifts are tax deductible to the fullest extent of the law.

Tax identification number is 20-8542566

The people and pets of Los Angeles urgently require access to the high quality, low-cost services provided at CAMP clinics.

Help us keep people and their pets together. We invite you to join us from the ground up by making a meaningful investment with lasting impact.



Thank you for your consideration.



Community Animal
Medicine Project

917-407-4386
ari.vena@campLA.org

Appendix



- Equitable Development Goals
- Program Areas
- Team

CAMP Program Areas

CAMP's comprehensive approach to animal welfare consists of **five key program areas**:

1 - ***High Volume Spay /Neuter***

When CAMP was founded in 2007, over 15,000 cats and dogs were euthanized in LA City shelters each year. Thanks to efforts from CAMP and other like-minded organizations, LA Animal Services' save rate increased from 57.7% in 2011 to 89.2% in 2021. CAMP continues to contribute to reducing euthanasia rates by offering affordable spay/neuter in Los Angeles. Since CAMP opened our doors, we have spayed/neutered over 350,000 dogs and cats.

2 - ***Access to Care***

Studies have shown ⅓ of pets experience financial barriers to vet care and nearly 70% of pets living in poverty will never be seen by a vet. CAMP charges approximately 80% less than private veterinary clinics, dramatically increasing access to routine, surgical, and spay/neuter care. Thanks to CAMP, Los Angeles families have a safety net for their furry family members.

3 - ***Low Cost Vaccine Clinics***

Vaccinating dogs and cats against infectious and life-threatening diseases is one of the most effective ways to help them live long, healthy lives. CAMP provides free and low-cost vaccinations at our clinics. Our mobile clinics are essential for this work and bring services directly to communities in need, as well as routine wellness services such as microchipping, deworming, and flea/tick treatment.

4 - ***Animal Welfare Advocacy***

CAMP is a leading voice in advocating for increased funding from Los Angeles to ensure that our city's shelters are appropriately staffed and that our city's voucher programs are sufficiently funded, a key tool in helping historically excluded families access care.

5 - ***Veterinary Training Project***

CAMP is working to address the veterinary shortage through our Veterinary Training Project which trains veterinary professionals in high-quality, high-volume spay/neuter and routine veterinary care to fill a veterinarian shortage, especially in animal shelters.

CAMP Team

As an organization, we are a reflection of the communities we serve. We are proud to be a women and majority BIPOC-lead organization, employing a majority bilingual, Spanish speaking staff of 75 full time employees. Our diverse Board of Directors hails from a range of professions including animal welfare, IT, the arts, finance and public law and advocacy, all with the shared trait of a deep understanding of importance the human/animal bond can provide.

CAMP Team

Zoey Knittel

Executive Director/Chief Executive Officer

Janet Sepulveda, RVT

Chief Operating Officer

Elaine Lukic, MBA, DVM

Chief Medical Officer

Denise Soto

Sr. Director of Operations

Adrian Perez

Sr. Director of Mobile Clinic Operations

Erin Thomas

Director of Finance & Administration

Ari Vena

Director of Development & Communications

Cristina Perez

Director of Administrative Services

Zach Deegan, DVM

Veterinarian Director of Training & Development

Kristina Naef, DVM

Veterinarian Director of Community Medicine

Alanna Klein

Strategy & Engagement Officer

Board of Directors

Noel Jackson

Chairperson of the Board

Lisa Ishimaru

Board Secretary

Carol Vena-Mondt

Board Treasurer

Antonio Gonella

Board Member

Dr. Tracy Huang, DVM

Board Member

Jim Isermann

Board Member

Jeffrey Kardatzke

Board Member

